

Maggie McC

Boutique School Photography Parents' Frequently Asked Questions

St. Matthew's
Preschool

Monday Sept. 23 —
Friday Sept. 26

What is Boutique School Photography?

A more sophisticated approach to school photography, I offer authentic & artistic images by using simple backdrops, natural lighting, and a kid-friendly approach to elicit genuine expressions that showcase each kid's uniquely beautiful personality. I bring the studio to your school, giving you a truly timeless and memorable portrait of your child.

What happens on Picture Day?

I'll spend approximately 2-3 minutes with each child helping them to relax and have fun with the session. This is the part that I genuinely enjoy – watching their personalities shine. I have lots of tricks up my sleeve to elicit some genuine expressions but “say cheese” is never one of them. Whether they are giggly & goofy, quiet & shy, or reserved & thoughtful, these images will capture the beauty of who they are in that moment. A simple black or white backdrop and beautiful natural light allow each kid to shine in their own unique way.

How many pictures will I see?

You will receive an email with a link to an online gallery of images. Each child's gallery will have at least three images in both color and black & white. However, it's not uncommon for there to be a few more depending on how comfortable or animated a child is in front of a camera.

Can everyone see my child's pictures?

Nope. For privacy reasons, each child's portraits will be in a separate password protected album. Only those with whom you share the link *and* password will be able to view your son or daughter's images.

How do I order?

All orders are completed online through a professional and secure site after Picture Day. There are no forms or envelopes to fill out in advance. You will receive an email approximately 2 weeks after Picture Day with a link to your school's online gallery as well as detailed directions regarding viewing and ordering images. This makes it easy to share your child's gallery with other family members who may want to order prints as well!

What's the timeline for orders?

Images are available for viewing approximately 2 weeks after Picture Day. The image galleries remain open for approximately 2 weeks after that for ordering. Don't worry, reminders will be sent before they close, but please know that all orders **must** be placed before that deadline. Digital orders are delivered immediately via email once purchased. Prints and canvases will be dropped off at school approximately 3 weeks after the galleries have closed for easy pickup or distribution.

(Flip over! There's more on the back!)

Do you offer retakes?

Yep! Retakes will happen on Thursday, October 17th. You may sign up for a time slot on that day if you need retakes for any reason. Please contact your child's teacher directly to sign up for a session for that day.

Do you offer retouching?

I do my best to make sure there aren't any boogies or remnants of lunch/snack on each child's face. Each image chosen for the gallery will be edited and slightly retouched as needed before being released. No scars, freckles, or other birthmarks will be removed. If additional or more extensive retouching is requested, there is a one-time fee of \$25 per image.

What is the cost?

The packages and individual items for purchase are priced with affordability in mind. There is no obligation to purchase and no orders or payments will be accepted in advance. As a bonus, a percentage of the revenue is actually donated right back to the school!

Package A – \$60

2 – 8x10, 2 – 5x7, 2 – 4x5, 8 wallets
Includes Class Photo Memory Mate

Package B – \$40

1 – 8x10, 2 – 5x7, 8 wallets
Includes Class Photo Memory Mate

Package C – \$30

1 – 8x10, 1 – 5x7, 8 wallets
Includes Class Photo Memory Mate

Package D – \$20

2 – 5x7, 4 wallets
Includes Class Photo Memory Mate

A La Carte

\$25 – single digital image
\$65 – all images in your child's album
\$15 – 8 wallets
\$15 – 4 – 4x5
\$15 – 2 – 5x7
\$15 – 1 – 8x10
\$15 – 1 – 5x7 Class Photo

Gallery–Wrapped Canvas

\$40 – 5x7
\$40 – 6x6
\$50 – 8x10
\$60 – 10x10
\$70 – 11x14
\$70 – 12x12

Important Note: The prints in a *package* are of one single image only. A La Carte items can be ordered for any images in the album.

What if I still have questions?

Please email me! I'm happy to answer questions you may have. I only book a few, select schools each season so that I can do my best to provide superior customer service and memorable artistic imagery.

My email: photography@maggiemcc.com

To see portraits from other schools or examples of my other work, please visit www.maggiemcc.com!